

Privacy Notice Dynamox Website

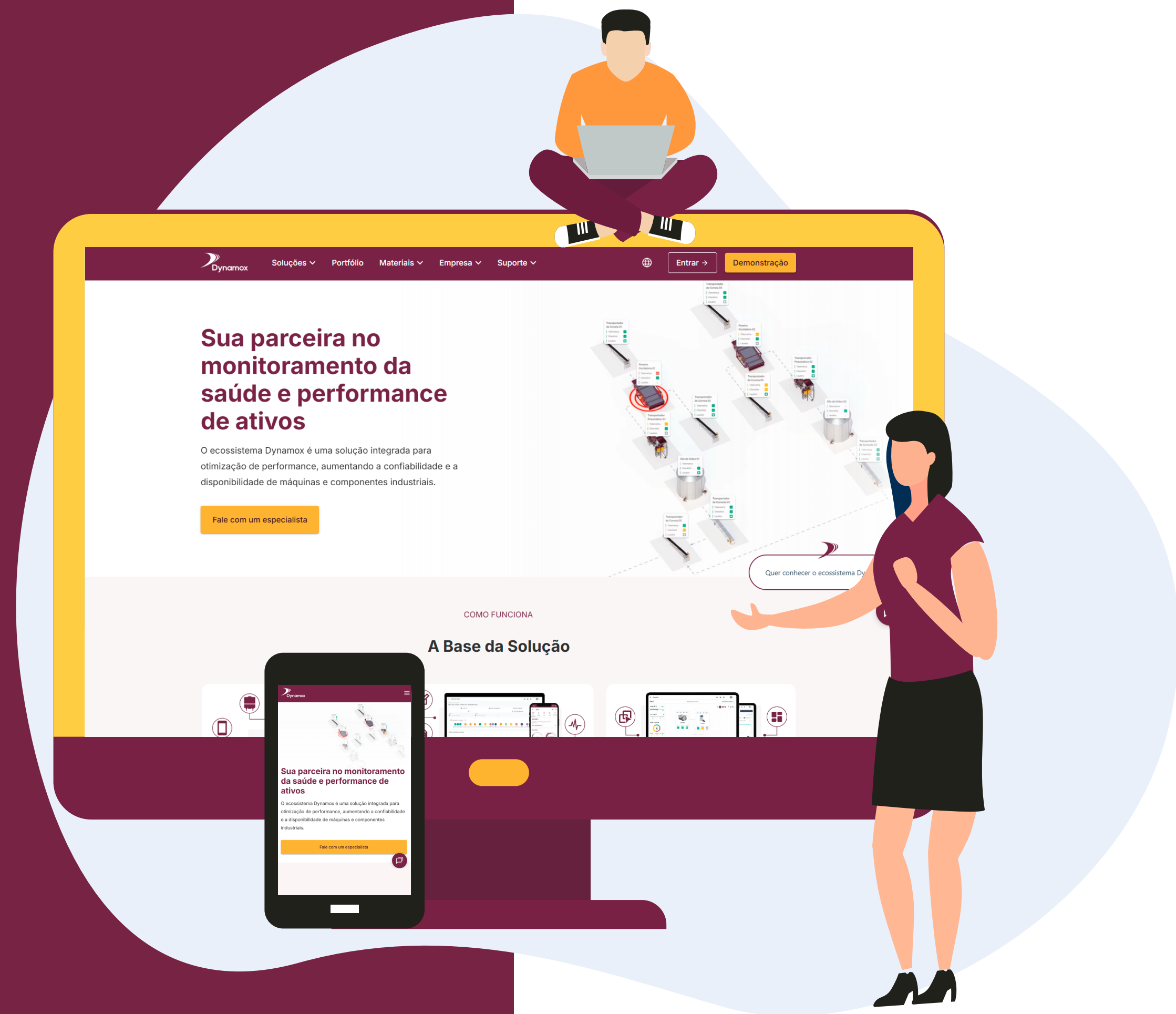


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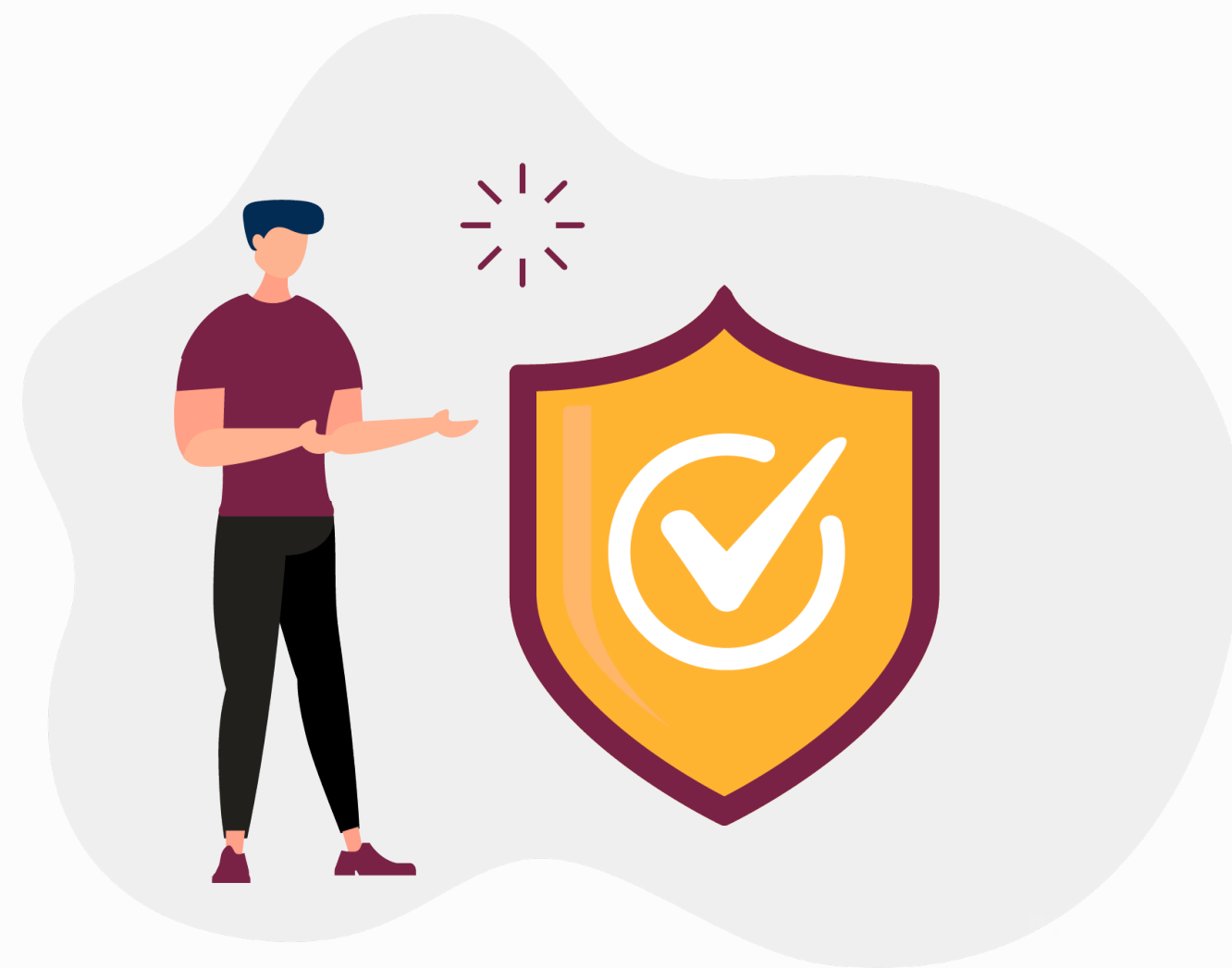
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Introduction

Dynamox S.A. considers the protection of information-especially personal data processed in the course of our activities-a top priority. Therefore, we are committed to complying with all applicable legislation and adopting best practices to safeguard your personal data.



We process your personal data in accordance with this Privacy Notice and in compliance with relevant data protection laws, particularly the Brazilian General Data Protection Law (Law No. 13.709/2018 - LGPD) and the Brazilian Internet Civil Rights Framework (Law No. 12.965/2014).

This notice provides the necessary information regarding your rights and obligations and explains how, why, and when we process your personal data within the scope of the website: <https://dynamox.net/> ("Website").

By using our website, you acknowledge that you are aware of the processing of personal data as described in this Notice and agree to the conditions set forth herein. We recommend reading this document in full to understand how your data is processed and to learn how to exercise your rights. If you do not agree with the terms outlined here, we kindly ask that you refrain from using the Dynamox website.

Please note that this Privacy Notice applies exclusively to websites managed by Dynamox. If you access links that redirect to third-party pages not affiliated with our company, we emphasize that we have no control over the content or privacy practices of those sites and, therefore, cannot be held responsible for them. In such cases, we recommend reviewing the privacy policy of the respective website.

Key information about the data controller:

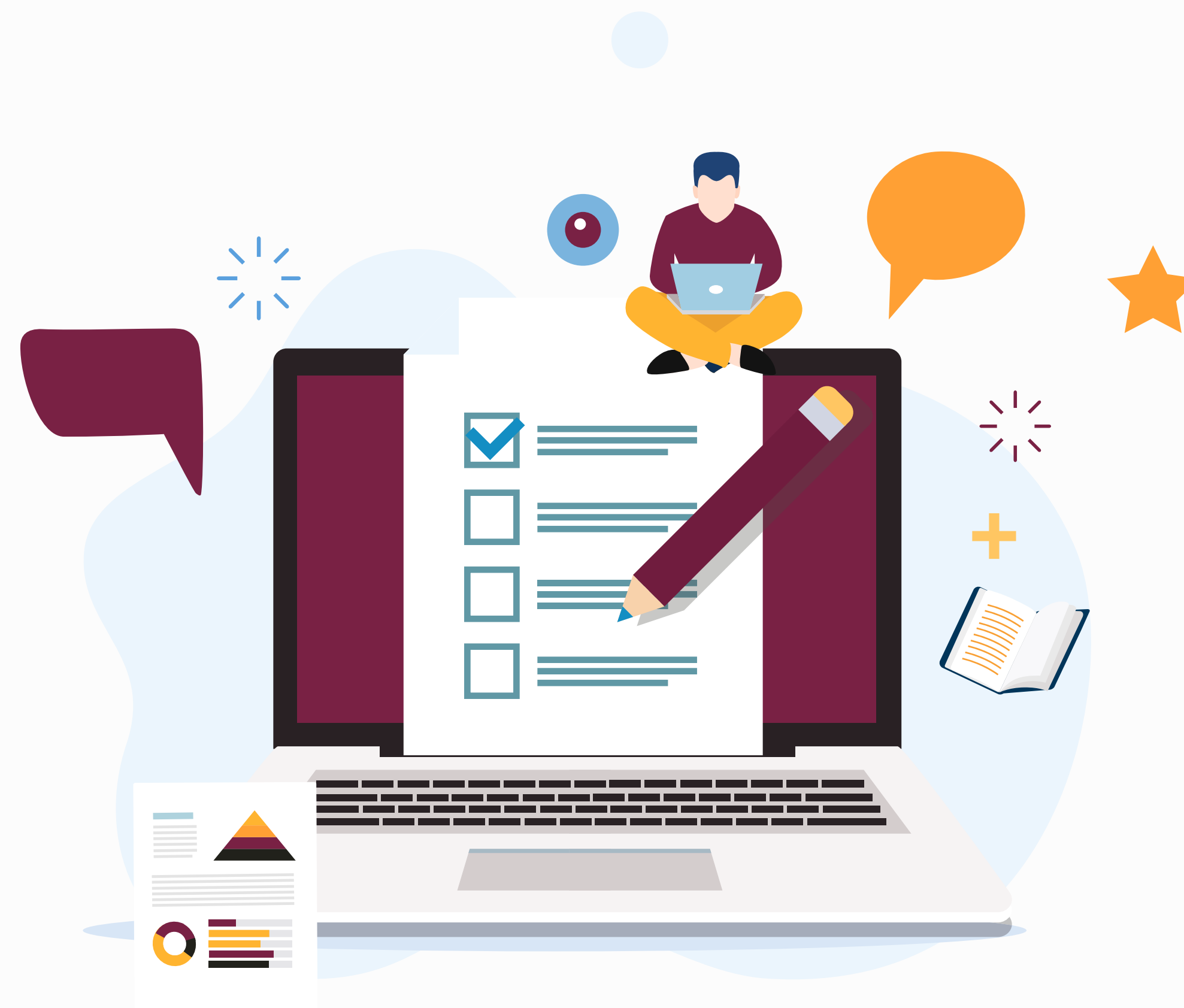
Dynamox S.A.

CNPJ sob nº 09.008.497/0001-69

Coronel Luiz Caldeira Street, Condomínio Ybirá, number 67, building C, Itacorubi District, Florianópolis, Santa Catarina, Brazil.

Our Data Protection Officer (DPO), Odair José Nascimento Biasi, can be contacted via email at: **dpo@dynamox.net**.

If you have any questions about the terms used in this document, a glossary is available at the end to facilitate your understanding.



Information we process

Dynamox processes your personal information to fulfill our legal and contractual obligations and to provide you with our products and services.

The personal data we collect through our website includes:

- First and last name
- Email address
- Job title
- City/State
- Phone number
- Browsing data

You are not required to provide your personal data. However, if you choose not to do so, we may be unable to contact you, and certain features of the Website may not be accessible.



If you provide your phone number, Dynamox may contact you via WhatsApp. In such cases, additional personal data may be collected, such as your profile photo and voice messages, if your photo is publicly visible and you send voice messages to Dynamox's numbers.

How we use your personal data

Your privacy is very important to us, and we handle your personal data with the utmost care and responsibility.

We want you to know that whenever we process your data, we do so in accordance with the rules of the General Data Protection Law (LGPD) and act transparently and securely. To ensure this, we always base our data processing on at least one of the legal grounds provided in Articles 7 and 11 of the LGPD, such as:

Compliance with a legal obligation: when required by law or a regulatory determination, or when a report is received through our Ethics Hotline.
Legitimate interest of the controller: when we have a legitimate purpose

that does not infringe upon your rights and freedoms.

Performance of the contract: when we need to use your data to provide our services, fulfill our contractual obligations to you, or carry out recruitment and selection processes.

Guarantee of fraud prevention and data subject security: always safeguarding fundamental rights and freedoms;

Security of the Dynamox Website: to maintain a trustworthy environment for all users.

Consent: when you freely and expressly authorize us.

The data you provide on the Website may be used by Dynamox or by third parties, including our international partners acting on our behalf, to:

- Identify you.
- Provide content.
- Strengthen our relationship.

- Offer you products, events, services, and content produced by Dynamox.
- Fulfill Dynamox's legal obligations.
- Comply with contractual obligations or preliminary procedures.
- Serve Dynamox's legitimate interests, always respecting individual rights and freedoms.
- Ensure the security of Dynamox's digital environment and its users.
- Understand your preferences and personalize the content of our website and platforms to offer the best possible experience.



Sharing of personal data and international transfers

Dynamox may share your Personal Data with its employees who require access to perform their duties, as well as with other data controllers, processors, and subprocessors contracted by the company, including business partners, representatives, suppliers, service providers, and public authorities, whenever there is a legal basis and legitimate purpose for doing so.

Whenever data is shared, Dynamox will adopt measures to ensure that processors and subprocessors maintain the same level of commitment to privacy, security, and personal data protection obligations assumed by the company, and will remain accountable for the processing carried out on its behalf, in accordance with applicable legislation.

These transfers may involve:

- first and last name;
- email address;

- company;
- job title;
- city/state;
- phone number;
- technical browsing data;
- consent preferences;
- records of interactions with forms, content, and website features.

ThesetransfersmayoccurfortheoperationandhostingoftheWebsite,data storage, consent management, institutional communications, marketing activities, customer relationship management, event management, support services, and recruitment and selection processes.

The platforms used by Dynamox include:

- [OneTrust](#)
- [Microsoft](#)
- [Google Cloud](#)
- [HubSpot](#)

- [WordPress](#)
- [Sólides](#)
- [Salesforce](#)

These suppliers are located or hosted outside Brazil, such as in the United States and European Union countries, in accordance with the infrastructure provided by them.

In such cases, we ensure that the processing and transfer of data are conducted in compliance with Law No. 13.709/2018 (General Data Protection Law LGPD) and other applicable regulations, including Resolution CD/ANPD No. 19/2024.

Additionally, we require our business partners, suppliers, service providers, and other foreign third parties to uphold the same standards of security, privacy, and confidentiality applicable in Brazil, ensuring that the processing of Personal Data is carried out transparently and with appropriate safeguards.

Data subjects may request additional information regarding the safeguards applicable to international transfers of their Personal Data through the contact channels provided in this Privacy Policy.



Safeguard measures

We take your privacy very seriously and adopt all necessary measures to protect your personal data.

Dynamox adheres to high standards of information security and is certified under international standards ISO 27001, 27017, 27018, and 27701. These certifications confirm that we implement globally recognized technical and organizational controls focused on information security management, personal data protection in cloud computing environments, and privacy governance. This ensures the confidentiality, integrity, and availability of personal data processed on our website, always in accordance with best practices and applicable regulatory requirements.

As part of this commitment, all Dynamox products are governed by the principles of Privacy by Design and Privacy by Default. This means that from the earliest stages of any project, we prioritize the protection of your data, making it a core element of every development phase. From your

very first interaction with any of our platforms, your data is protected by the highest level of security available.

In addition to technical measures, our employees undergo continuous training on privacy and information security awareness, reinforcing our commitment to protecting your data.

Use of cookies

Dynamox, together with our partners, uses cookies and similar technologies to provide you with the best possible experience. These tools help us deliver, maintain, and improve our services, while also making your browsing more practical and personalized.

Upon first accessing the website or by clicking the “Cookie Notice” hyperlink in the footer you can choose how you wish to manage the use of cookies on Dynamox Website. If you wish to review your choices later, simply click on “My Preferences” and select which cookies you want to allow. Additionally, you can control or disable cookies directly through your browser settings.

It is also possible to configure your browser directly to accept, restrict, or block cookies. For more information, please refer to the guidance provided by the major browsers:

- [Firefox](#)
- [Google Chrome](#)
- [Safari](#)
- [Microsoft Edge](#)

Strictly Necessary Cookies are essential for the operation of the Website, including features related to session management, environmental security, and the recording of privacy preferences. For this reason, these cookies cannot be disabled through the Preference Center.

Functionality, Performance, and Marketing Cookies may be enabled or disabled according to the user’s preferences. In accordance with the Privacy by Default principle, these cookies will only be used after the user has expressed their choice through the Cookie Preference Center, where required by applicable law. Refusing these cookies will not prevent access to the Website; however, it may affect certain functionalities, customizations, or features available on the Website.

Please note: if you choose to restrict the use of cookies, some website features may not function optimally.

Your rights

You have the right to access any personal information we process about you, as provided under Article 18 of the Brazilian General Data Protection Law (LGPD).

You may also request, at any time, the exercise of other rights guaranteed by law, such as:

- Right to confirmation of data processing.
- Right to access your personal data.
- Right to correct your data.
- Right to anonymization, blocking, or deletion when data is unnecessary, excessive, or processed in violation of the Brazilian General Data Protection Law (LGPD).
- Right to data portability.

- Right to revoke consent, where applicable.

We may request additional verification to ensure the authenticity and legitimacy of your identity.

You also have the right to request the deletion of your personal data or to restrict its processing (where applicable) in accordance with data protection legislation, as well as the right to object to any direct marketing. Where applicable, you have the right to be informed about any automated decision-making processes we may use.

To exercise your rights, you may use the Privacy Web Form (Privacy Web Form). We are available to review your request and, where possible, respond in the fastest and safest manner.

If you still have questions about how data is processed at Dynamox, you may also contact us via email at dpo@dynamox.net.

Dynamox reserves the right to make changes to this Privacy Notice whenever necessary. The updated version will always be available on our website dynamox.net, under the “Privacy Notice” section.

We recommend checking this document periodically.

Glossary

Data Processing Agents: The Controller and the Processor.

Dynamox Virtual Environment: The online space provided by Dynamox, which includes the platform, systems, and tools used by clients to access and utilize services.

Anonymization: The use of reasonable and currently available technical means during data processing that render a data point incapable of being associated, directly or indirectly, with an individual.

Dynamox Client: A natural or legal person who uses Dynamox platform and may provide personal data of their own or of third parties (such as employees) to enable the use of services.

Consent: A free, informed, and unequivocal expression by which the data subject agrees to the processing of their personal data for a specific purpose.

Controller: A natural or legal person, whether public or private, responsible for decisions regarding the processing of personal data.

Cookies: Small text files stored on the user's device by visited websites, containing information such as preferences and login data. They are used to personalize and enhance the browsing experience.

Anonymized Data: Data related to a data subject that cannot be identified, considering the use of reasonable and available technical means at the time of processing.

Personal Data: Information related to an identified or identifiable natural person.

Sensitive Personal Data: Personal data concerning racial or ethnic origin, religious beliefs, political opinions, membership in unions or organizations of a religious, philosophical, or political nature, data related to health or sexual life, genetic or biometric data, when linked to a natural person.

Data Protection Officer (DPO): The individual appointed by the controller and processor to act as a communication channel between the controller, data subjects, and the Brazilian Data Protection Authority (ANPD).

ISO 27001: An international standard that defines requirements for information security management systems, establishing practices aimed at preserving confidentiality, integrity, and availability of information.

ISO 27017: An international standard that provides specific guidelines for information security in cloud computing services, applicable to both providers and clients.

ISO 27018: An international standard that establishes controls and protection measures for personal data in public cloud computing services.

ISO 27701: An international standard that complements ISO 27001 and defines guidelines for establishing, implementing, maintaining, and improving privacy information management systems (PIMS), helping organizations manage privacy within their operational context.

Data Subject: The natural person to whom the personal data being processed refers.

International data transfer: The transfer of personal data to a foreign country or to an international organization of which the country is a member.



Processing: Any operation performed with personal data, including collection, production, reception, classification, use, access, reproduction, transmission, distribution, processing, filing, storage, deletion, evaluation or control of information, modification, communication, transfer, dissemination, or extraction.

Legal bases for processing: Legal grounds provided by the Brazilian General Data Protection Law (LGPD) that authorize the use of personal data. These include bases such as the data subject's consent, legal obligation, contract execution, among others. They are essential to ensure the legality of data processing.

Website managed by Dynamox: Web pages maintained by Dynamox, where clients can find information, services, and access to the virtual environment.

Sub-processors: A sub-processor is a natural or legal person contracted by the Processor to assist in the processing of personal data on behalf of the Controller.

